

## DDA Board of Directors Meeting MINUTES

Wednesday, June 19, 2024

Location: Blairsville City Hall

Time: 12 PM

Megan Kimsey (Chair) called the meeting to order at 12:04 pm.

Present for Meeting: Megan Kimsey, Sharon Davis, Chris Wadle, Zach Edmonds,, Rhonda Mahan, Steve Row, Courtney Waller, DDA Director Kristen Bentley.

Guests: None

A Quorum was established.

Conflicts of Interest: None

No public commentary

**Minutes:** Sharon Davis made a motion to approve the April and May 2024 meeting minutes , Courtney Waller seconded the motion. All in favor. **Motion carried.**

**Financials:** Courtney Waller made a motion to approve May 2024 financials, Rhonda Mahan seconded the motion. All in favor. **Motion carried.**

### **New Business:**

Kristen gave members an overview of the Arts, Crafts & Music Festival stating that overall things went well, but there were a lot of lessons learned and that changes will be made to address the issues faced during this festival.

Kristen stated that one of the first changes she's making to make festivals run smoothly is the formation of a promotions committee to assist with festival duties. Chris Wadle made a motion to establish this committee, Courtney Waller seconded. All in favor. **Motion carried.**

A discussion was held on the conduct of certain vendors to which Steve made a suggestion to add a Code of Conduct to the vendor applications. Kristen discussed the issues with the vendor, and it was determined that it was ok to drop this vendor from the list of the next festival due to his behavior and the damage to the courthouse lawn that was done with his food truck. Sharon suggested also adding a clause to the application including a charge to vendors if their vehicles/set-ups damage the lawn.

### **Old Business:**

The board congratulated Courtney on completing her Mainstreet training. Kristen will send out dates for other training opportunities.

Kristen presented the Director's update for members and provided handouts of the Work Plan with completed items highlighted.

Chris made a motion to end the meeting at 1:05. Rhonda seconded. All in favor. **Motion carried.**

